

Web Release 02

IMC is happy to announce the participation of several prominent digital technologies and telecommunications brands, businesses and institutions in the 2018 India Mobile Congress at Aerocity, New Delhi on 25th-27th October 2018.



The foundation partners of India Mobile Congress are **Airtel, Idea, Jio** and **Vodafone**.

SAMSUNG

India Mobile Congress 2018 is *Presented by Samsung*, the *principal partner*. Amongst the various industrial niches mastered by the brand, Samsung is best known for its contribution to the global electronics industry. Samsung is a name synonymous with home electronics and personal-use gadgets and a global leader in the chipsets and mobile phones markets. Revenues for 2017 list Samsung as the global leader in consumer electronics, information technology enterprises and chip-making.



IMC 2018 will be *Brought to You By Huawei* - the networking and telecommunications giant. Huawei deals in the manufacture and retail of information and communications technology (ICT) equipment and services. Huawei is currently the world's largest manufacturer of telecommunications infrastructure.



IMC 2018 is *powered by* Swedish telecommunications and networking giant **Ericsson**, which will be joining as an IMC 2018 *Theme Partner*. Ericsson as a

brand has is focused on advancing mobile broadband Internet communication globally. The Stockholm-based company supplies ICT to service providers. Ericsson's networks account for approximately 40% of the global mobile traffic. The company is prioritizing the use of IoT and 5G technologies to fuel their interests in managed services and emerging businesses, digital services and networks.



5G Runs on Intel, the American technology giant, which will be participating as a **5G partner**. Intel is dedicated to furthering developments in the digital realm, with an emphasis on the Internet of Things, cloud computing, PC solutions and data centers. Intel has incorporated the values of corporate responsibility, environmental sustainability, diversity, inclusivity, supply chain responsibility and social impact into the company's brand ethos.



Qualcomm will be the **Technology Partner** at the IMC 2018. Qualcomm deals in telecommunications and semiconductor equipment with an emphasis on next-generation mobile technologies and wireless telecommunications services and products. Qualcomm is currently working towards developing advanced applications of 5G and Artificial Intelligence in the commercial and industrial sectors, along with domestic usage.



MediaTek will be the **AI Partner** at IMC 2018. The Taiwanese company deals in fabless semiconductors and builds chips used for personal mobile devices such as tablets and smartphones, high-definition televisions, optical and Blu-ray DVD players, voice assistant devices, navigation systems etc. MediaTek is a global leader in the chipset technology and the mobile phone markets. Blending cutting-

edge technology with affordable mass-market, MediaTek is behind 1 in every 3 mobile phones and in 20% homes worldwide.

facebook

The social media phenomenon **Facebook** will be the ***Social Media Partner***. Facebook is recognized globally as a pioneer amongst social networking services. Facebook has over 2.2 billion monthly active users and is a significant influence over global public opinion across themes.

Sterlite Tech

Smarter Networks by Sterlite - telecom products maker. The company creates and delivers optical communications products and services globally. Sterlite is a leading manufacturer of optical fiber, optical fiber cables and data cables and deals with network and system integration services and software solutions for telecommunications enterprises. The company is essaying a significant role in the national digitization scenario as a key player in the system and network integration for BharatNet. Sterlite is also involved in the development of technologies for defence, smart cities and domestic uses as well as next-generation software solutions.

NOKIA

Global mobile communications giant **Nokia** is the ***Future X Partner***. The international brand deals in consumer electronics, information technology, mobile networks and telecommunications. The company has expanded its focus to prioritize innovation in future technologies such as digital health. Nokia is a key player in the global market for Android-based smartphones and an influencer in the niche of commercial applications of communication technology.



The global networking and IT giant **Cisco** will be the ***Digital Automation Partner*** for IMC 2018. Cisco creates, produces and sells telecommunications gear, networking equipment and other technological goods and services. Cisco is currently working on cybersecurity as a collective responsibility and is an international leader in the fields of networking and IT, with an emphasis on helping enterprise devise new strategies and solutions for communication and collaboration.



BSNL is the ***India Connect Partner***.